

SATURDAY • 12 AUGUST**11:00 – 12:30** Hotel Europe • Atrium**CineLink Talks | Regional Forum****DEVELOPING CITIES AND REGIONS THROUGH THE CREATIVE INDUSTRIES**

How can the creative industries and their events help develop host cities and regions? This session presents a new research project that will assess the impact of the Sarajevo Film Festival, and a recent study on how film and television Drama productions help grow the creative industries. In addition, Northern Ireland and Belfast, is discussed as a model case of the development of a city and national economy through the creative industries.

Speakers: Jonathan Olsberg and Andrew Barnes (Olsberg SPI), Andrew Reid (Northern Ireland Screen)

Moderator: Jovan Marjanović, Sarajevo Film Festival

15:00 – 16:30 Hotel Europe • Atrium**CineLink Talks | CineLink Drama | MIDPOINT TV Launch****THE CUSTOM-MADE PITCH | Michaela Sabo**

Michaela Sabo guides the audience in how to use both their strengths and their weaknesses to create a custom-made pitch. She gives useful tips on how to overcome the jitters, how to stay focused, how to find the core elements of a story and how to convey it to the audience.

SUNDAY • 13 AUGUST**10:30 – 11:30** Hotel Europe • Atrium**CineLink Talks | Dealing with the Past****FROM PHOTOGRAPHY TO FILM | Ron Haviv and Lauren Walsh**

Photojournalist Ron Haviv and professor Lauren Walsh explore the dynamics of memory and photography through a discussion of 'Biography of a Photo', their in-progress documentary film. The main "characters" of the film are two photographs taken by Ron Haviv – one from Panama in 1989; one from Bosnia and Herzegovina in 1992. What are the afterlives of images, particularly iconic images and especially in the aftermath of conflict? What do they reveal about how societies move forward beyond trauma, and about how visual media shape our social and political lives, as well as our shared historical memory?

15:00 – 17:00 Hotel Europe • Atrium**CineLink Talks | Avant Premiere | Innovation Day Lab with Europa Cinemas****PROMOTING CINEMA CULTURE | Nina Peče Grilc**(Kinodvor) and **Javier Pachon** (CineArte)

How can cinemas work to strengthen cinema-going culture and become vital hubs in their communities? What are the best ways to engage and reach new audiences? What successful examples from across Europe can we learn from?

MONDAY • 14 AUGUST**10:00 – 12:00** Networks**CineLink Talks | VR Days****CREATING CINEMATIC VR CONTENT: INTRODUCING TECHNOLOGIES TO USE AND TECHNIQUES TO APPLY | Philipp Wenning**

(Virtual Reality Full Service Studio INVR.SPACE GmbH)

This lecture addresses technical workflows and creative approaches to content creation for Cinematic VR. Cinematic VR is a promising field within the development of content for virtual reality. Participants have the opportunity to raise and discuss their questions and theoretically run through the basic workflow of content creation for Cinematic VR.

10:00 – 10:45 Hotel Europe • Atrium**CineLink Talks | Avant Premiere Lab****IFFR LIVE: EXPANDING THE FILM FESTIVAL | Melissa van der Schoor**

(International Film Festival Rotterdam)

IFFR Live expands the live festival experience through the use of new technologies and social media. It extends the cinematic experience to VOD and cross-border broadcasting. Via a live connection on a specially designed dashboard, audiences on various platforms can watch the cast and crew of the film in Rotterdam and take part in an interactive talk show with surprise acts by asking questions via Facebook, Instagram, Twitter and WhatsApp.

11:00 – 11:45 Hotel Europe • Atrium**CineLink Talks | Avant Premiere Lab****SECRET ARTS CINEMA | Hrvoje Pukšec (Pari pikule)**

Secret Arts Cinema (SAC) is a themed film-event programme held in various cities across Croatia that explores the world of arts and crafts, design and architecture by presenting the work of selected artists. SAC is focused on deepening the connection between art and audience by using a multi-platform approach – a combination of film screenings, exhibitions, audience participation and interactive content.

12:00 – 13:00 Hotel Europe • Atrium**CineLink Talks | CineLink Drama | MIDPOINT TV Launch****BEYOND THE PITCH | Klaus Zimmermann (MIDPOINT)**

Once you have been able to get through the door of your broadcaster or producer with your project, and have raised interest, how do you manage the relationship with your client(s) to ensure you get the green light? Klaus Zimmermann, the producer tutor at MIDPOINT TV Launch and co-founder of Dynamic Television ('100 Code', 'Trapped', 'Cape Town') speaks about the long road of development.

15:00 - 16:30 Networks**CineLink Talks | VR Days****'CREATIVE SURVIVAL': A CASE STUDY OF THE LONDON-BASED PRODUCTION****COMPANY CAPTURE | M J McMahon (Capture)**

How do you set up your business, build the right portfolio of skills and projects, and develop creative ideas? M J McMahon will take you through the story of the production company Capture, tell us how its commercial and film projects intersect with and complement each other, and share his thoughts on how to create your own professional future.

15:00 – 16:00 Hotel Europe • Atrium**CineLink Talks | CineLink Drama | MIDPOINT TV Launch****INSIDE THE WRITERS' ROOM | Ben Harris**

(Serial Eyes)

UK writer and producer Ben Harris has extensive experience of writing in the UK system ('The Musketeers', 'The

Paradise' 'Marcella') and of the American writers' room system, where he has run the room as Head Writer on the CBS / TF1 co-production series 'Ransom'. In this lecture, organised in collaboration with the Serial Eyes training programme, Harris covers the differences between the British and American ways of writing Drama, and looks at the role of the showrunner, how the writers' room system works, and how episodes are broken down, developed and written within that structure.

17:00 – 18:30 Hotel Europe • Atrium
CineLink Talks | Regional Forum | Dealing with the Past

TRUE STORIES MARKET

The True Stories Market connects filmmakers with organisations that are documenting and researching the Yugoslav wars of the 1990s, with the aim of bringing these stories to wider audiences. Six such organisations will present nine cases that have not yet been the subject of film or television productions.

Moderated by: Robert Tomić Zuber, Sarajevo Film Festival

TUESDAY • 15 AUGUST

10:00 – 12:00 Networks
CineLink Talks | VR Days

EXPLORE WHAT IS OUT OF REACH - PHOTO-REALISTIC & INTERACTIVE FACTUAL CONTENT FOR VR | Daniel Sproll (Realities.io)

VR is not something you do, it's a place you go. Realities.io combines photogrammetry and non-linear storytelling to create photorealistic, interactive factual VR content, empowering the user to freely explore a real-world location. Daniel Sproll gives an in-depth look into some of the company's projects, the technology behind them and what they have learned about VR storytelling.

10:00 – 11:00 Hotel Europe • Atrium
CineLink Talks | CineLink Drama | MIDPOINT TV Launch

FROM FORMAT ADAPTATION TO ORIGINAL CONTENT | Tereza Polachová (HBO Czech Republic)

Executive producer Tereza Polachová, who has been instrumental in the success of several HBO Europe series, including IN TREATMENT, BURNING BUSH, HEAD OVER HEELS, MAMMON and PUSTINA, gives a step-by-step analysis of the challenges of original content development and production in small markets.

11:00 – 11:30 Hotel Europe • Atrium
CineLink Talks | Regional Forum

CO-PRODUCING WITH GERMANY ON LOWER BUDGETS | Part 2

Germany remains the most active co-producing partner for Southeast Europe. However, over the past years, average production budgets for films from Southeast Europe have decreased, making the German spending requirements even harder to meet. In addition, pressure on German funds to select projects that generate a bigger regional spend have grown, while the value of such films in the German market continues to be questioned. Four years ago at CineLink, we discussed this phenomenon at its early stage. In this session, we return to explore possibilities of future co-operation.

Speakers: Claas Danielsen (Mitteldeutsche Medienförderung GmbH), Malika Rabahallah (Filmförderung Hamburg Schleswig-Holstein GmbH), Brigitta Manthey (Medienboard Berlin-Brandenburg GmbH)

Moderated by: Jovan Marjanović (Sarajevo Film Festival)

11:30 – 12:30 Hotel Europe • Atrium
CineLink Talks | Regional Forum | Bosnian Presidency of the Council of Ministers of Culture of SEE

FISCAL INCENTIVES FOR FILM AND TV IN SOUTHEAST EUROPE

Today, 21 countries in Europe offer more than 30 support programmes for the audiovisual industries in the forms of tax shelters, tax credits and cash rebates. Since last year, new cash-rebate schemes have been announced in several countries in Southeast Europe, in addition to those that already exist in Croatia and Serbia. What are these schemes, and what are their effects?

Speakers: Boban Jevtić (Film Center Serbia), Nerina Kocjančič (Film Center Slovenia), Sehad Čekić (Film Center Montenegro), Margarita Perić (Croatian Audiovisual Center)

15:00 – 17:00 Networks
CineLink Talks | VR Days

VR AS PART OF A TRANSMEDIA

STORYTELLING KIT | Simon Wilkinson (CiRCA69)

Virtual reality arrives in an era defined by non-linear information sharing, interactivity, playfulness and audiences who increasingly demand all these qualities from their culture. Using his forthcoming large-scale, immersive, multi-platform VR / AR work 'Whilst the Rest Were Sleeping' as a reference point, Simon Wilkinson [CiRCA69] explores an approach to virtual reality that sees it as part of a trans-media toolkit of inter-related platforms, rather than as a stand-alone medium.

15:00 – 17:00 Hotel Europe • Atrium
CineLink Talks | CineLink Drama | MIDPOINT TV Launch

NORDIC TV DRAMA MARKET

PRESENTATION | Andrea Reuter

A short introduction to TV Drama Vision – a two-day event held at the Göteborg Film Festival's Nordic Film Market that brings together the Scandinavian TV Drama industry.

PROJECT PITCHING

Presentations of the six Drama series in development selected for CineLink Drama, which also compete for the new €10,000 award sponsored by Film Center Serbia.

ALL PANTHERS ARE PINK | Serbia | Germany

BURN BABY BURN | Serbia

DANUBE | Croatia

GLYCERIN | Serbia

THE LAST SOCIALIST ARTEFACT | Croatia | Serbia

RETURN TO SORENTO | Macedonia

Moderated by: Andrea Reuter (Nordic Film Market)

17:00 – 18:30 Hotel Europe • Atrium
CineLink Talks | CineLink Drama | MIDPOINT TV Launch

TV-SERIES WITH NO EXPIRATION

DATE | Tatjana Anderson (Palladium Fiction)

What makes some television series last and get better with each season, while others start dying after just a few episodes? Why do some series affect us deeply, while others are temporary entertainment? What are the necessary ingredients of a successful long-running series – the kind that seems not to have an expiration date?

WEDNESDAY • 16 AUGUST**10:00 – 12:00** Networks**CineLink Talks | VR Days****VR/AR/360° - WHERE TO USE IT, AND WHEN TO LEAVE IT BE!** | Boris Kantzow (Weltenmacher)

Virtual and augmented realities offer unprecedented options, but how do you make the most of them? This session will give a summary of 360°, VR, AR and classic video, and a comparison of the respective benefits and shortcomings. An informative and fun journey through these (new) media with both positive and negative examples, along with tips about which medium to use for which purpose.

10:00 – 10:45 Hotel Europe • Atrium**CineLink Talks | Regional Forum****USING OLFFI** | Marija Serban (Olffi)

Get to know the world's largest toolbox and database for development, production, and post-production public funding and initiatives. Find new financing opportunities for short and feature-length films, television and new media.

11:00 – 13:00 Hotel Europe • Atrium**CineLink Talks | CineLink Drama | MIDPOINT TV Launch****EFM DRAMA SERIES DAYS****PRESENTATION** | Kathi Bildhauer

A short introduction to Drama Series Days, the TV Drama strand of the Berlinale's European Film Market.

PROJECT PITCHING

Presentations of the projects taking part in MIDPOINT's TV Launch Workshop, which also compete for the HBO Europe Award.

10 BULLETS | Greece | Serbia

AMERICAN DREAM | Slovakia | Poland

FRACTURES | Iceland

THE MIDNIGHT SHIFT | Cyprus | Greece | Malta

NUTS | Croatia

SLEEPING DOGS, DANCING BEARS | Czech Republic

TRIBE | Poland

Moderated by: Andrea Reuter (Nordic Film Market)**15:00 -16:00** Hotel Europe • Atrium**CineLink Talks | Talents Sarajevo | Pack & Pitch****PROJECT PITCHING**

Six Talents Sarajevo participants pitch scripts currently in development to a five-member jury, their peers, and industry professionals scouting for up-and-coming talent.

This year's Pack&Pitch projects are:

BUNKER | Director: Marko Crnogorski | Macedonia

I HATE BERLIN | Producer: Diana Paroiu | Romania

PINKLER | Director: Patricia D'intino | Hungary

SIRIN | Director: Senad Sahmanović | Montenegro

SO, WHERE THE HELL IS MY PRINCE CHARMING? | Director:

Sonja Rakić, Producer: Ana Renovica | Serbia

TIN PEST | Director: Vagelis Zouglos | Greece

Moderated by: Gabriele Brunnenmeyer and Selina Ukwuoma**16:00 – 17:00** Hotel Europe • Atrium**CineLink Talks | CineLink Drama | MIDPOINT TV Launch****RADIO TELEVISION OF SERBIA****DRAMA SERIES** | Ivana Miković and Nebojša Bradić

Serbian public broadcaster RTS presents its new slate, including two much-anticipated, high-budget historical Dramas: NEMANJIĆI – THE BIRTH OF A KINGDOM and BLACK SUN, the latter of which premieres at the festival later in the day.

17:00 – 17:30 Hotel Europe • Atrium**CineLink Talks | MIDPOINT TV Launch****THE MARKET FOR TV DRAMA IN TURKEY AND THE PHENOMENON OF ITS INTERNATIONAL SUCCESS** | Selin Arat (Tims & B Productions)

Turkish television series are wildly popular in Turkey and around the world, and are among the country's best-known economic and cultural exports. Turkey is the world's fastest-growing television series exporter and the second biggest exporter of series after the USA. Selin Arat, Director of International Operations at Tims&B Productions, maps the key players, discusses current trends and assesses the future of this long-running phenomenon.

17:30 – 18:30 Hotel Europe • Atrium**CineLink Talks | MIDPOINT TV Launch****HBO EUROPE ORIGINAL****PRODUCTIONS** | Steve Matthews, Ana Balentović

At CineLink last year, HBO Europe announced its move into original productions by launching in Adria region a hugely successful call for scripts. A year on, Steve Matthews and Ana Balentović tell us about the company's current slate and future plans. At the end of the session, the HBO Europe Award will be presented by Tereza Polachova and Steve Matthews to one of the MIDPOINT TV launch projects pitched earlier in the day.

CineLink Industry Days Social Events**SUNDAY • 13 AUGUST****22:30 - 00:30** Meeting Point**LATE NIGHT DRINKS AT MEETING****POINT** | Hosted by Albanian National Center of Cine-

matography in the Honor of World Premiere of Daybreak

All accredited guests welcome

MONDAY • 14 AUGUST**18:30 – 20:00** Hotel Europe**INDUSTRY DRINK**

All accredited guests welcome

20:30 – 22:30 Sarajevo Brewery**CINELINK INDUSTRY DAYS****DRINKS AT THE PUB**

All industry badge holders welcome

TUESDAY • 15 AUGUST**13:00 -15:00** Army Hall • Atrium**FESTIVAL LUNCH**

All industry badge holders welcome

18:30 – 20:30 Hotel Europe**INDUSTRY DRINK HOSTED BY****TALENT AGENCY ZONA**

All accredited guests welcome

WEDNESDAY • 16 AUGUST**13:00 -15:00****GERMAN LUNCH WITH****BOSNIAN BBQ** | Restoran LOVAC

Hosted by Medienboard Berlin-Brandenburg, Mitteldeutsche Medienförderung, Filmförderung Hamburg Schleswig-Holstein, FilmFestival Cottbus and connecting Cottbus

By invitation only**18:30 – 20:30** Hotel Europe**INDUSTRY DRINK HOSTED BY****FILM CENTER SERBIA**

All accredited guests welcome