Avant Premiere

Launched in 2014, the Avant Premiere programme is designed to strengthen the regional cinema network, and to promote and distribute local films and television dramas in the regional market. Through its three sections – Gala, Trailers, and Lab – the programme addresses a variety of challenges faced by the regional film distribution and exhibition sectors, offering innovative and practical solutions.

Avant Premiere Trailers

A showcase of 27 films presented by leading regional distribution companies. The selection offers sneak previews of highly anticipated regional and European titles, which will be released for theatrical distribution in the upcoming fall and winter season.

SCREENINGS: SUNDAY AUGUST 12 | 10:00 – 12:00 | Turkish Cultural Institute | Cinema

2i FILM
ALEKSI
Director: Barbara Vekarić
Production: Studio Dim, FilmKombajn
HR, RS I 2018 I 90’ I NARRATIVE

WHAT A COUNTRY!
Director: Vinko Brešan
Production: Interfilm
HR I 2018 I NARRATIVE

ART VISTA
SOUTH WIND
Director: Miloš Avramović
Production: Režim, Art Vista, Archangel Studios
RS I 2018 I 125’ I NARRATIVE

TAXI BLUES
Director: Miroslav Stamatov
Production: Viktorija Film, Klan
Production
RS I 2018 I 95’ I NARRATIVE

BLITZ FILM & VIDEO DISTRIBUTION
ASTERIX: THE SECRET OF THE MAGIC POTION
Director: Alexandre Astier, Louis Clichy
Production: SND
FR I 2018 I ANIMATION

BELLEVILLE COP
Director: Rachid Bouchareb
Production: Lionsgate
FR I 2018 I NARRATIVE

EMPEROR OF PARIS
Director: Jean-François Richet
Production: Gaumont
FR I 2018 I NARRATIVE

F20
Director: Arsen A. Ostojić
Production: Filmosaurus Rex
HR I 2018 I 90’ I NARRATIVE

PATTY
Director: Mandie Fletcher
Production: Monolith
UK I 2018 I 94’ I NARRATIVE

SINK OR SWIM
Director: Gilles Lellouche
Production: StudioCanal
FR I 2018 I 122’ I NARRATIVE

FILM HOUSE SARAJEVO
NEVER LEAVE ME
Director: Aida Begić
Production: Bešir Derneg TR, BA I 2017 I 97’ I NARRATIVE

MEGACOM FILM
ALAD’2
Director: Lionel Steketee
Production: Pathé
FR I 2018 I NARRATIVE

COLD WAR
Director: Pawel Pawlikowski
Production: Opus Film, Polish Film Institute, Apocalypso Pictures, MK2 Productions, BFI Film Fund, Film4, MK2 Films, Protagonist Pictures
PL, FR, UK I 2018 I 84’ I NARRATIVE

DOGMAN
Director: Matteo Garrone
Production: Archimede, Le Pacte, Rai Cinema
IT, FR I 2018 I 102’ I NARRATIVE

EVERYBODY KNOWS
Director: Asghar Farhadi
Production: Memento Films Production, Morena Films, Lucky Red
FR, ES, IT I 2018 I 132’ I NARRATIVE

FILM STARS DON’T DIE IN LIVERPOOL
Director: Paul McGugan
Production: Eon Productions, Synchronistic Pictures
UK I 2017 I 105’ I NARRATIVE

JULIET, NAKED
Director: Jesse Peretz
Production: Apatow Productions, Bona Fide Productions, Ingenious Media, Los Angeles Media Fund (LAMF)
US, UK I 2018 I 105’ I NARRATIVE

LORO 1
Director: Paolo Sorrentino
Production: Indigo Film, Pathe, France 2 Cinema
IT, FR I 2018 I 104’ I NARRATIVE

ON CHESIL BEACH
Director: Dominic Cooke
Production: BBC Films, Number 9 Films
UK I 2017 I 110’ I NARRATIVE

RACER AND THE JAILBIRD
Director: Michaël R. Roskam
Production: Savage Film, Stone Angels, Kaap Holland Film, Submarine, Frakas Productions
BE, FR, NL I 2017 I 130’ I NARRATIVE

SHEEP AND WOLVES: PIG DEAL
Director: Vladimir Nikolaev
Production: Wizar Animation
RU I 2018 I 80’ I ANIMATION

THE WHITE CROW
Director: Ralph Fiennes
Production: BBC Films, Magnolia Mae Films, Metalwork Pictures, Mtabelle Productions, Work in Progress
UK I 2018 I 120’ I NARRATIVE

OBALA ART CENTAR
BIRDS OF PASSAGE
Directors: Cristina Gallego, Ciro Guerra
Production: Ciudad Lunar
CO, DK, MX I 2018 I NARRATIVE

GOOD DAY’S WORK
Director: Martin Turk
BA, TR, SI I 2018 I 76’ I NARRATIVE

ONE DAY
Director: Zsófia Szilágyi
Production: Partnersfilm Ltd., Sparks, Filmpartners Ltd., Prop-Club, Hungarian Film Labor
HU I 2018 I 99 min I NARRATIVE

UNA FILM
JOHNNY ENGLISH STRIKES BACK
Director: David Kerr
Production: Perfect World Pictures, Studio Canal, Universal Pictures, Working Title Films
UK, FR, US I 2018 I NARRATIVE

THE WITCH HUNTERS
Director: Raško Miljković
Production: Akcija Produkcija
RS, MK I 2017 I 86’ I NARRATIVE
Avant Premiere Gala

The Avant Premiere Gala screenings take place at the Cinema City Multiplex. In collaboration with the CineLink Drama section, this year’s selection includes three high-quality drama television series, as well as the world premiere of Martin Turk’s A GOOD DAY’S WORK, a feature-length film that was made within the Sarajevo City of Film for Global Screen programme.

13 August | 22:00
HOME GROUND

NO | 2018 | 101’ | TV SERIES, S01E01, S01E02
Director: Arild Andresen
Production Company: Motlys, NRK
Producer: Øyvind Kathrine Hagen
Screenplay: Johan Fasting
Cast: Ane Dahl Torp, John Carew, Morten Svartveit

A football coach leaves her successful women’s team to become the first female coach of a Norwegian premier league men’s team. She wages a fight against ingrained bias and is out to prove that women are every bit as good as men.

14 August | 21:45
GOOD DAY’S WORK

BA | TR | SI | 2018 | 76’ | FEATURE
Director: Martin Turk
Production Company: Obala Art Centar
Producers: Mirsad Purivate, Jovani Marjanović, Amra Bakšić-Čamo
Screenplay: Martin Turk
Cast: Aleksandar Seksan, Maja Zečo, Senad Alihodžić, Ermin Sijamija, Mladen Nelević, Muhamed Hadžović, Adjan Kulovac

Armin is in desperate need of a job. His wife Jasmina is pregnant, and his son Edin has behavioural problems at school. On his way for a promising job interview, he witnesses a hit-and-run car accident, and decides to help. By the time he gets where he is going, the interviews are already over. The road to hell is paved with good intentions.

15 August | 21:45
THE PAPER 2

HR | 2018 | 100’ | TV SERIES, S02E01, S02E02
Director: Dalibor Matanić
Production Company: Drugi plan d.o.o.
Producer: Miodrag Sila, Nebojša Taraba
Screenplay: Ivica Đikić
Cast: Dragan Despot, Branka Katić, Nives Ivanović, Ždenko Jeličić, Trpimir Jurkić, Tihana Lazović, Goran Marković

The second season of THE PAPER follows the presidential campaigns of mayor Ludvig Tomašević and incumbent president Jelena Krsnik, and explores mechanisms of political influence over journalism and journalists.

16 August | 21:45
MORNING CHANGES EVERYTHING

RS | 2018 | 90’ | TV SERIES, S01E01-S01E03
Director: Goran Stanković, Vladimir Tagić, Milica Tomović
Creators: Goran Stanković, Vladimir Tagić
Production Company: This and That Productions for RTS
Producer: Snežana Van Houwelingen
Screenplay: Maja Pelević, Milan Marković, Dimitrije Kokanović, Filip Vujosević, Boris Grgurović, Vladimir Tagić, Goran Stanković
Cast: Nikola Rakčević, Jovana Stošiljković, Andrija Kuzmanović, Isidora Simijonović, Milan Marić, Anita Mančić, Nebojša Đugalić

After spending a year in the United States, Filip returns to Belgrade for a short visit with family and friends, but ends up staying longer than he had intended. Filip’s visit will bring together his old friends Ljubo, Andela, and Aleksandra. The story is focused on people who have completed their education, but who still have not started families, nor found permanent jobs or their place in life. A story about people who are trying to redefine their friendships and emotional relations, and to figure out what they want to do with their lives.
Avant Premiere Lab

Avant Premiere Lab is an educational programme tailor-made to address some of the pressing issues of film exhibition and distribution. In recent years, “audience development” has become a magic phrase in the sector. However, very few know how to translate this concept into a successful and sustainable strategy. Audience development, as well as film literacy and programming, are just a few of the topics that will be in focus of this year’s edition of Avant Premiere Lab, with top experts giving lectures, case studies, and presentations about best practices.

CREATING A SUSTAINABLE BUSINESS MODEL

Sunday 12 August | 15:00 – 16:30 Hotel Europe | Atrium

HOW TO HAVE A LONG-TERM STRATEGY OF THE AUDIENCE DEVELOPMENT

Edita Bilaver Galinec | Kids Meet Art, Croatia

Audience development is a process that encompasses activities that enhance and deepen relations with existing audiences and develop access to new ones. These are dynamic and long-term activities; therefore, it is necessary to design and implement a continuous support system for audience development. In this workshop, you will find out how these necessary changes are made strategically, and what kind of knowledge and specific competencies are required to implement the audience development method.

BFI SUPPORT FOR AUDIENCE DEVELOPMENT IN THE UK

Laura Glanville | British Film Institute, UK

The BFI’s Film Fund uses National Lottery funds to develop and support original UK filmmakers and films, and to increase the audiences who can enjoy them. Audience development is funded via two major initiatives: the BFI Audience Fund and the BFI Film Audience Network (FAN). Laura Glanville, a manager of the Audience Fund, will discuss the objectives of the BFI’s audience development funding, presenting examples of how the UK distribution and exhibition sectors are addressing these issues, and what has been learned to date.

HOW TO CREATE POPULAR PROGRAMMES AND EVENTS

Monday 13 August | 10:00 – 10:45 Hotel Europe | Screening Room 2

BOZAR – THE CINEMATIC MELTING POINT

Juliette Duret | Centre of Fine Arts – BOZAR, Belgium

BOZAR is the largest cultural institution in Belgium. Its film department is one of three pillars of the institution, programming more than 200 films per season and welcoming more than 50 guests. The department has developed major international collaborations over the last five years, and has developed a successful non-competitive film festival – but its most important accomplishment is the encounters it engenders between filmmakers and their teams and the audience.

COMMUNITY DEVELOPMENT, FORMING TASTE AND EDUCATING VISUAL CULTURE IN OUR CINEMA

Csenkiné Túri Edit | Otthon Mozi, Hungary

Focused mainly on children and youth, Otthon Cinema has become the place where young people can form their taste, and gain knowledge about cinema and visual culture in general. The digital era places new demands in front of the Otthon Cinema’s creators, and has made them develop new programmes in joint cooperation with local youth programmes in order to address their target groups through various events and a new programming policy, while informing them about the activities in the cinema in order to help them recognise and enjoy the value they have to offer.

25 YEARS IN FILM: EXHIBITION, FESTIVALS, PRODUCTION, DISTRIBUTION... AND SOME MUSIC

Stefan Kitanov | Cinema House, Bulgaria

The founder of the Sofia International Film Festival will talk about his professional experiences over the last 25 years: the foundation and development of the Festival and the Sofia Meetings, the distribution of more than 100 art-house titles, the production and co-production of 20 films, the management of Sofia’s Cinema House, the running of a travelling film festival in more than 20 towns across Bulgaria, the Festival Band, and more.

SOW TODAY AND REAP TOMORROW

Monday 13 August | 15:00 – 15:45 Hotel Europe | Screening Room 2

EXPLORING FILM AND CINEMA WITH YOUNGSTERS

Živa Juranič | Kinodvor, Slovenia

Kinodvor offers a diverse programme of screenings and events that celebrate film with its various audiences. Kinobalon, a film-education programme, has been operating at Kinodvor since 2008, and is intended for the youngest viewers, their
families and schools. However, as the children have grown up, the need to develop a new project intended especially for a teenage audience has emerged. Hence, the cinema founded Kinotrip, a new programme based on the principle “by youth, for youth”. In this lecture, Živa will present the values, key milestones, and different factors of quality development and long-term film-education programming, with a special focus on teenage audiences.

**Monday 13 August | 15:45 – 16:30 Hotel Europe | Screening Room 2**

**LOVE FOR FILMS AS THERAPY FOR A BETTER WORLD**

*Edita Bilaver Galinec | Kids Meet Art, Croatia*

The mission of the Seventh Continent is to teach children living in a technology-driven world to choose appropriate content, and attract them to enjoy film. Edita Bilaver Galinec, President of the Association and a member of the Board of Directors of the European Film Association (ECFA) will discuss the ways in which schools, cities, and counties are activated to participate in structured film literacy programmes, as well as how the Kids Meet Art projects are funded.

**Monday 13 August | 16:45 – 17:30 Hotel Europe | Screening Room 2**

**GIFFONI – BRINGING YOUNGSTERS TOGETHER**

*Darko Bešeski | Giffoni Macedonia Youth Film Festival, Macedonia*

A lack of young audiences in cinemas across Macedonia was the crucial reason for launching the Giffoni Macedonia Youth Film Festival, a branch of the highly respected Giffoni Experience Film Festival from Italy. Since its establishment five years ago, this Macedonian festival has become increasingly important for its target audience – more so than was expected in the beginning. Today, the festival is a significant cultural event for Macedonia, as well as an authentic and precious experience for young people, with its back-to-back screenings, debates, workshops, concerts, and panels.

**Monday 13 August | 17:30 – 18:15 Hotel Europe | Screening Room 2**

**GREAT FILMS "À LA CARTE": HOW THE THESSALONIKI FILM FESTIVAL OPENS THE APETITE OF YOUNG AUDIENCE**

*Elise Jalladeau | Thessaloniki International Film Festival, Greece*

For the past 20 years, the Thessaloniki International Film Festival has been implementing an active audience-building policy based on an ambitious film education programme. The programme consists of a series of actions that take place throughout the school year: workshops and educational visits to the festival’s Cinema Museum, year-round morning film screenings, as well as special screenings organised as part of Thessaloniki’s two annual international festivals. Festival’s General Director Elise Jalladeau will discuss the framework, schemes and tools available to teachers and children, the evolution of the programme, and the technical, legal, and financial challenges it faces.